



SYORELL®

Reason creates the idea. Science perfects the formula.



Mr. Dogan CEKIC
1935-2015

Can we prevent others from going through what we did? That question is where Syorell began.

In 2015, our father was diagnosed with skin cancer. It was already too late. We lost him on Father's Day, and nothing looked the same after that. We didn't need to tell the story. We just needed to do something. Most of us grow up loving the sun, never questioning it. Painful sunburns are treated as part of summer. A bronze glow becomes a goal. But years later, the damage shows itself in fine lines, pigmentation, uneven tone, and sometimes something far worse. Skin cancer isn't a distant possibility. It's real. And it's often silent until it's too late. Syorell was created to inform, to protect, and to build a line of defense for those who still believe the sun is harmless.

When we say clean, we mean fully traceable. When we say safe, we mean tested, challenged, and reworked. When we say cruelty-free, we mean it completely. Our Leaping Bunny certification confirms that neither our formulas nor any ingredient in them is tested on animals. Each raw material is evaluated in depth for toxicological safety. We use only natural and COSMOS Ecocert-certified actives, and ensure vegan compliance across the board. Our sunscreens and after-sun products combine advanced mineral UV filters like MicNo® with new-generation chemical actives, antioxidants, and photostable complexes. They're enhanced with multifunctional ingredients that help protect against blue light, free radicals, and PM 2.5 particles, because damage today comes from more than just the sun.

We don't make vague promises or follow trends. We believe in delivering long-term, uncompromising protection for skin that deserves to be respected. Feeling good in your own skin isn't a luxury it's a right. And Syorell exists to protect that right, before it's too late. That's how Syorell began, and that's exactly how we will continue.

SUNSCREENS





SPF 50 / PA ++++

Dynamic C-BRIGHT

Dynamic C-Bright is Syorell's lightest and most wearable formula to date. It protects not only against the sun's harmful effects but also helps the skin resist daily environmental stress. The addition of vitamin C supports natural radiance, helps even out the look of skin tone, and reduces the appearance of sun-induced marks over time. Its advanced new-generation chemical filters offer full UVA and UVB protection while also shielding the skin from the effects of blue light exposure, making it ideal for modern life surrounded by digital screens. Calming ingredients help reinforce the skin barrier and visibly reduce sensitivity, especially in skin prone to redness or breakouts. With its fast-absorbing, breathable texture, Dynamic C-Bright blends seamlessly without leaving residue, making it easy to use with or without makeup. It is a product designed for people on the move, offering protection that feels light yet acts with purpose.

Developed for active, sun-exposed lives, Syorell Dynamic Hybrid UV Defense SPF 50+ combines advanced mineral and chemical filter systems in a single, high-performance formula. It delivers broad-spectrum UVA and UVB protection using MicNo™ mineral technology and new-generation chemical filters, offering powerful defense without leaving a white cast. Beyond UV coverage, it helps reduce free radical damage by up to 90 percent, as demonstrated in scientific evaluations, supporting skin resilience against environmental stress. The formula nourishes and hydrates the skin while absorbing quickly with a weightless, non-greasy texture that wears comfortably on its own or under makeup. Non-irritating and suitable for sensitive skin, it offers daily protection that is both technically advanced and cosmetically elegant.

SPF 50 / PA ++++

Dynamic

HYBRID UV DEFENCE





SPF 50 / PA +++++

Dynamic

HYDRA UV GUARD

Dynamic Hydra UV Guard SPF 50+ is formulated for those who need protection not only from sun exposure but also from the invisible stressors of urban life, including air pollution and PM 2.5 particles found in smog and cigarette smoke. This advanced formula creates a broad-spectrum shield against UVA and UVB rays while also helping to prevent fine particulate matter from penetrating the skin barrier. Especially essential for those living in cities, the PM 2.5 filter helps reduce the risk of pollutant buildup that can lead to oxidative stress and dullness. Hyaluronic acid works in synergy with this protection, offering long-lasting hydration by boosting the skin's moisture retention and supporting elasticity. Even under sun exposure, the skin remains plump, smooth, and balanced. The texture absorbs quickly, leaving no greasy residue, making it ideal for daily use in fast-paced, high-exposure environments. Designed to support healthy, hydrated, and resilient skin, Dynamic Hydra UV Guard is a high-performance solution for modern life



Dynamic LUVIA is specifically formulated for skin that reacts easily to environmental triggers such as temperature changes, pollution, or sun exposure. Designed for delicate, redness-prone, and moisture-depleted skin with a fragile barrier, it offers reliable daily protection without the weight or discomfort often associated with physical sunscreens. Its advanced formulation features new-generation chemical filters that provide broad-spectrum defense without leaving a white cast or oily residue. Lightweight enough for both city life and beach use, it absorbs smoothly and feels invisible on the skin. By working in synergy with barrier-supportive actives, Dynamic LUVIA not only protects but also helps soothe and calm reactive skin, making it an ideal choice for those seeking gentle, effective sun care.



SPF 50 PA ++++

SUNIQUE Tinted Sunscreen

For Acne-Phone Skin

Caring for dry, acne-prone skin can feel like a contradiction. You need hydration without heaviness, and protection without irritation. Sunique was created for exactly this balance. Its lightweight, fast-absorbing formula helps defend against sun damage while supporting the skin's natural moisture barrier. It delivers comfort without clogging pores, clarity without stripping the skin. Enriched with clinically supported actives that calm and balance, it offers daily protection that feels clean, breathable, and quietly effective so your skin gets what it needs, without what it doesn't.

SPF 50 PA ++++

SUNIQUE Tinted Sunscreen

Next-generation mineral sunscreen developed for skin prone to Polymorphic Light Eruption (PMLE)

While standard sunscreens merely block UV, this formula addresses the deeper biological mechanisms behind photosensitivity, redness, itching, and post-exposure flare-ups. At its core, a synergistic trio Antileukine-6® (Laminaria Ochroleuca) to suppress UV-induced cytokine release, Physavie™ (Physalis Angulata) to regulate cellular heat shock proteins, balance microcirculation, and protect against blue light (HEV), and Glucosylrutin, a rare UV-absorbing antioxidant that actively neutralizes free radicals associated with PMLE works in tandem with botanical soothers like Aloe Vera, Calendula, Cucumber, Embelia, and Poria Cocos. All suspended in a base of patented MicNo® non-nano Zinc Oxide, which offers broad-spectrum protection with exceptional skin feel and minimal white cast.

The result: an ultra-light, intelligently formulated barrier that doesn't just protect it preempts the cascade of inflammation triggered by solar exposure.





SPF 40 PA ++++

SUNIQUE Tinted Sunscreen

The Age-Defying Tinted Mineral Shield

More than just sun protection this advanced formula is designed to visibly smooth, plump, and renew skin while shielding it from harmful UVA and UVB rays.

Powered by non-nano Zinc Oxide and subtly tinted with CI 77492 iron oxide, it provides even coverage and mineral-based defense. A sophisticated anti-aging matrix combines seven forms of Hyaluronic Acid with Bidens Pilosa extract, a proven botanical alternative to retinol offering skin-renewing benefits without the irritation. Nourishing emollients like Shea Butter, Murumuru, Raspberry Seed Oil, and Linseed provide cushion and moisture, while Caprylic/Capric Triglyceride & C13-15 Alkane ensure smooth, non-greasy application.

Ideal for dry, tired, or dull skin types and for those who believe their sunscreen should do more than just protect.

SPF 40 PA ++++

SUNIQUE Tinted Sunscreen

*Smart Defense Against Spots,
Blue Light & Heat Stress*

This multi-active tinted sunscreen is designed to combat hyperpigmentation, melasma, and uneven tone linked to sun exposure, aging, and screen-induced blue light. It contains CI 77492 (Iron Oxide) for visible light protection and Physavie™ (Physalis Angulata Extract) a clinically proven active that helps regulate cellular temperature, supports microcirculation, and reduces inflammation triggered by heat and oxidative stress.

Combined with Panthenol, Licorice, Althaea, and Rice Bran Extract, it helps soothe irritation, reinforce the skin barrier, and brighten the complexion.

The result: a breathable mineral shield that not only protects, but visibly improves skin tone with a soft, radiant finish.

SUNIQUE



SPF 40 PA ++++

SUNIQUE Sunscreen

*Soothing Protection
for the Most Sensitive Skin*

Formulated for skin that reacts to almost everything and deserves nothing but the purest protection. This 100% mineral sunscreen is made for allergy-prone, atopic, and ultra-sensitive skin, offering broad-spectrum defense with non-nano Zinc Oxide and a curated blend of barrier supporting botanical extracts. We left out the noise: no fragrance, no drying alcohols, no common irritants.

And we focused on what matters: soothing Calendula, reparative Shea Butter, calming Cucumber and Aloe Vera, and microbiome-friendly Laminaria & Poria Cocos. With a smooth, breathable finish, it nurtures while it protects without clogging pores, triggering flare-ups, or leaving your skin feeling heavy.

Because when skin is already struggling, protection shouldn't feel like a burden.

SUNIQUE





SPF 50 PA ++++

SUNIQUE Sunscreen

Anti-Aging Mineral Shield

Research confirms what dermatologists have long known: daily sunscreen use not only prevents fine lines, but actively slows the skin's aging process by protecting collagen and elastin reserves. If you've come late to sun protection, there's still time to make a difference. This velvety mineral sunscreen blends Bio-Retinol (Bidens Pilosa Extract) a gentle botanical alternative to retinoids with seven distinct forms of Hyaluronic Acid, designed to deliver intense hydration across multiple skin layers. Formulated with nourishing emollients like Murumuru Butter, Linseed Oil, Cottonseed Oil, and Avocado Oil, it restores suppleness and reinforces the skin barrier all without pore-clogging heaviness.

Bio-Retinol: a plant-based active shown to mimic the benefits of retinoids such as skin renewal and improved elasticity without the common side effects like irritation, dryness, or barrier disruption.



SPF 30 PA ++++

SUNIQUE Sunscreen

For Sensitive Skin

Developed for babies 6 months and older, this mineral sunscreen offers broad-spectrum SPF 30 protection with non-nano Zinc Oxide forming a gentle, physical barrier that works from the moment of application. The formula is free from alcohol, parabens, and synthetic preservatives, and enriched with a nurturing blend of botanical oils and extracts like Shea Butter, Macadamia, Sea Buckthorn, Pomegranate, Calendula, Green Tea, and Aloe Vera. These ingredients help keep delicate skin moisturized, soothed, and cared for throughout the day.

Lightweight, non-greasy, and easy to spread it leaves a silky-soft finish on the skin without clogging pores or causing irritation.





SPF 50 PA ++++

SUNIQUE Sunscreen

Spot Defense Mineral UV Protection

This unique formula offers advanced protection not only against UVA/UVB rays but also against heat stress and blue light key triggers of hyperpigmentation and premature aging. At the core of the formula is Physavie™ (Physalis Angulata Extract), a clinically proven active that helps regulate cellular temperature, support microcirculation, and defend skin cells from oxidative stress caused by HEV (blue light) and environmental heat. This action is reinforced by 3-O-Ethyl Ascorbic Acid, a highly stable form of vitamin C known for brightening skin tone and reducing discoloration, alongside botanical antioxidants such as Licorice Root, Sea Buckthorn, and Rice Bran Extract. Formulated with 100% MicNo® mineral filters, this ultra-light sunscreen blends easily without leaving a white cast offering breathable, high-performance daily protection suitable even under makeup.

SUNIQUE Sunscreen

Silky Soft Matte Stick

A compact, waterless mineral sunscreen that delivers broad-spectrum SPF 50 protection through patented MicNo® Zinc Oxide, dispersed in a solid matrix of moisture-locking butters, oils and waxes. Designed for precise, mess-free application on the go, the formula melts into skin without chalkiness, heaviness or drag. The addition of skin-compatible emollients and natural structure agents ensures smooth glide, high adherence, and excellent barrier support ideal for reapplication, sensitive areas, and sun-exposed zones that need concentrated protection. High performance, low friction. No residue, no dilution, no excuses.



SYORELL®

SPF 50 PA++++



SYORELL®

SYORELL®

**ULTRA HAFİF
GÜNEŞ KORUYUCU**
Ultra Light Sunscreen

SPF 30 PA ++++
UVB+UVA Mineral Filter
Water Resistant 80 min.



**Yağlı ve Akneye Meyilli
Ciltlere Özel**
For Oily and Acne-Prone
Skin Types

SUNIQUE

SYORELL®

**AKNEYE MEYİLLİ CİTLERE
ÖZEL RENKLİ GÜNEŞ
KORUYUCU**
Tinted Sunscreen for Acne-Prone Skin

SPF 50 PA ++++

Tüm Cilt Tiplerine Uygun
For All Skin Types
Renkli/Tinted

SUNIQUE

Sebum Control
Broad Spectrum
Water Resistant 80min
UVB/UVA & Blue Light Protection



SPF 30 PA ++++
UVB + UVA Mineral Filter
Water Resistant 80 min.

SUNIQUE Sunscreen

For Oily & Acne-Prone Skin

This ultra-light, water-based mineral sunscreen is formulated for acne-prone and oily skin, offering broad-spectrum SPF 30 protection while actively helping to control shine, reduce breakout frequency, and protect against oxidative stress. The formula features Oleanolic Acid and NDGA, clinically shown to reduce sebum production by up to 54% and decrease acne-related factors by up to 72%. Enantia Chlorantha Bark Extract helps minimize the appearance of pores and balance oil levels, while Green Tea, Licorice Root and Allantoin deliver antioxidant and calming benefits. The result is a non-comedogenic, fast-absorbing sunscreen that leaves skin looking clearer, more refined, and less reactive to environmental triggers.

SUNRELL®

SPF 30 PA ++++



SUNIQUE Sunscreen

For Face & Neck

This water-based mineral sunscreen is specifically developed for the face and neck, offering broad-spectrum protection while supporting the skin's moisture retention, barrier integrity, and sebum balance. Powered by Zinc Oxide and enriched with Avocado Oil, Sea Buckthorn, and Shea Butter, the formula helps reduce transepidermal water loss and reinforces the lipid matrix. Naturally rich in omega-6 fatty acids and gondoic acid esters, it helps balance skin oils and maintain optimal pH, minimizing shine and congestion. With Panthenol, Xylitylglucoside, and Allantoin, the skin remains soothed, resilient, and hydrated throughout the day. Lightweight yet nourishing, it helps defend against UV-induced damage while visibly improving skin texture and elasticity over time.

SUNIQUE Sunscreen

For Dry, Stressed & Overexposed Skin

This broad-spectrum mineral sunscreen is specially formulated for dry, stressed, and moisture-deprived skin, combining non-nano Zinc Oxide with a restorative blend of plant oils, butters and antioxidant-rich botanical extracts. Infused with Avocado, Sea Buckthorn, Shea, and Jojoba, it helps replenish lipids, reduce transepidermal water loss and improve skin comfort over time. Soothing actives like Panthenol, Licorice Root and Green Tea help calm UV-induced irritation while strengthening the skin's defense against oxidative stress. Its barrier-supportive texture helps counteract the drying effects of salt water, making it especially well-suited for those who enjoy water sports or spend extended time outdoors.

SYORELL®





MOISTURIZERS

Sunique Soothing & Hydrating Recovery Cream

This clinically backed moisturizer is a daily barrier care for stressed, sensitive, and aging-prone skin. It is designed to preserve the structural integrity of the skin, while helping to prevent signs of barrier damage, dryness, or sensitivity over time. Powered by Laminaria Ochroleuca Extract, a marine bioactive known for its anti-inflammatory and antioxidant properties, the formula reinforces the skin's natural defenses against environmental stressors and premature aging.

A rich blend of Macadamia, Blackcurrant, Rosehip, Sea Buckthorn, Avocado, and Jojoba oils delivers emollient care, while Cucumber, Aloe Vera, and Poria Cocos Extracts help calm and restore visible balance. Clinically shown to help maintain optimal hydration levels for up to 24 hours, the formula is further supported by Xylitylglucoside, Anhydroxylitol, and Glycerin to promote deep moisture circulation across all epidermal layers. Skin feels soothed, fortified, and visibly more resilient day after day.



Syorell Four-Season Botanical Resilience Cream

This cell-revitalizing botanical cream is designed to support your skin's natural defenses and renewal cycle throughout the year. Infused with St. John's Wort Oil, known for its soothing and regenerative effects, and a synergy of antioxidant-rich botanicals including Chamomile, Calendula, Jasmine, Bay Leaf, Lavender, and Tea Tree it helps relieve seasonal irritation caused by sun, wind, or cold weather.

The formula blends Aloe Vera, Panthenol, Sweet Almond, and Olive Oils to deeply moisturize, while Thyme water and Glycerin enhance epidermal hydration. With consistent use, skin appears visibly renewed, calmer, more elastic, and shielded from environmental stress. Perfect for those seeking year-round skin harmony and resilience in one soothing, plant-powered treatment.



Syorell Botanical Moisture Cleansing Balm

This multi-functional balm is formulated with low-comedogenic plant oils and wax esters, making it ideal for dry, stressed, or easily congested skin. Enriched with botanical Squalene, it helps lock in hydration at the surface level while providing antioxidant defense against UV damage and environmental stressors. The deeply emollient blend of Calendula, Macadamia, Sweet Almond, and Lavender oils delivers intense nourishment and long-lasting comfort.

Beyond its barrier-repairing properties, this balm also serves as an effective first-step cleanser melting away stubborn sunscreen, makeup, and daily impurities with ease. It rinses clean without disrupting the skin's natural lipid balance, leaving the complexion soothed, decongested, and prepped for the next steps in your skincare ritual



Syorell Night Watch

Overnight Barrier Repair & Bio-Retinol Treatment

Syorell Night Watch is an ultra-nourishing night cream formulated to restore barrier integrity, reduce visible signs of aging, and deeply rehydrate skin exposed to daily environmental stress.

Infused with Bio-Retinol (Bidens Pilosa Extract) “a next-generation active that mimics the benefits of retinol” without irritation and a complex of 8 molecular forms of Hyaluronic Acid, it offers superior moisturization while targeting fine lines, dark spots, and uneven texture. Rich botanical oils such as Blackcurrant, Avocado, Cottonseed, Pomegranate and Murumuru Butter deliver fatty acids and antioxidant protection to reinforce the skin’s lipid matrix.



Syorell Daily Balance Moisturizer

For Oily and Acne-Prone Skin

This intelligently formulated moisturizer is designed to meet the complex needs of oily and acne-prone skin delivering lightweight hydration while helping to control excess sebum, refine pores, and reinforce the skin's natural barrier. Powered by Niacinamide, 3-O-Ethyl Ascorbic Acid, and a complex of 8 molecular forms of Hyaluronic Acid, it targets the appearance of blemishes, evens skin tone, and restores optimal moisture levels without clogging pores. Oleanolic Acid and NDGA (Nordihydroguaiaretic Acid) work synergistically to reduce sebum production and prevent inflammation-related flare-ups, while Enantia Chlorantha Bark Extract helps minimize the visibility of enlarged pores over time.

With soothing agents like Allantoin, Phragmites Karka Extract, Poria Cocos, and Cucumber Extract, this moisturizer helps calm reactive skin and protect it from daily environmental aggressors.



SERUMS



Experience a new level of skin clarity with this high-performance brightening serum, developed to reduce dark spots, post-acne marks, and age-related hyperpigmentation while restoring luminosity and smoothness.

Formulated with 3-O-Ethyl Ascorbic Acid, the most stable and skin-compatible form of Vitamin C, this serum penetrates deeply to deliver powerful antioxidant protection and visible tone correction. It's enriched with Licorice Root, Arnica, Matricaria, and Laminaria Ochroleuca Extract a synergy of botanical actives known for their soothing, anti-inflammatory, and pigment-balancing properties.

Clinical studies show a more radiant and even-toned complexion after just 28 days of consistent use, with significant reduction in spot visibility by day 56. Gentle yet effective, this lightweight serum helps visibly smooth skin texture, brighten dullness, and support overall skin health without irritation.



SYORELL Dark Spot Corrector & Brightening Serum

SYORELL Sebum-Regulating Serum For Oily & Acne-Prone Skin

This purifying serum is expertly formulated for oily and acne-prone skin, featuring a synergistic blend of Oleanolic Acid, NDGA (Nordihydroguaiaretic Acid), and Enantia Chlorantha Bark Extract a clinically recognized complex that helps regulate excess sebum, reduce shine, and prevent new breakouts.

Enhanced with Lactobacillus Ferment Lysate, this postbiotic-rich formula helps reinforce the skin's natural barrier and maintain a healthy microbiome, essential for reducing sensitivity and inflammation. The inclusion of Xylitylglucoside, Anhydroxylitol, and Xylitol ensures optimal hydration balance without clogging pores, making this serum suitable even for reactive or compromised skin.

Over time, skin appears clearer, more refined, and better protected against future flare-ups all with the lightweight texture your skin will love.



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SANITRUM



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